

Vibrant Employer Award

'Restoring confidence and trust in markets will require a shift to long-term sustainable value creation, and corporate responsibility must be an instrument towards this end.'

--Georg Kell, Executive Director UN Global Compact Office

The Vibrant Employer Award (VEA) recognizes Calgary businesses leading the way in socially responsible business practices. The VEA will be determined by a confidential employee survey, which will provide employers the opportunity to measure employee satisfaction and to be recognized for their responsible and sustainable business practices. Vibrant Communities Calgary and the Calgary Chamber of Commerce have partnered with the United Nations Association of Canada to present this award as part of the United Nations Corporate Responsibility Day in **October 2009**.

The *Vibrant Employer Award* honours and recognizes a Calgary business that excels in a number of the following areas:

- Identified by their employees as a workplace of choice;
- Values their employees as reflected by their practices;
- Supports and encourages a diverse workplace;
- Uses innovative methods to heighten the overall quality of life of their employees, including their health, economic and social well being;
- Contributes to their local and/or broader community, for example by community investment such as volunteering; and
- Demonstrates a strong record of ethical business conduct.

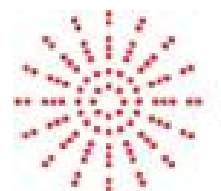
Participation with the *Vibrant Employer Award* will benefit employers by:

1. Providing a no cost evaluative tool to assess: employee satisfaction, and employer strengths and potential growth areas.
2. Increasing consumers awareness of businesses in Calgary who are a supplier of choice demonstrated by its innovative socially responsible practices.

Nomination is EASY! Just send your business name and a contact e-mail or phone number to info@vibrantcalgary.com or call 403.283.2197 before August 24, 2009



Calgary
**Chamber of
Commerce**
in business together



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